Potoki Paul

WEB DEVELOPER

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hello@potokipaul.com

EXPERIENCE

Janed Web Studio, Lagos (Remote) — *Web Developer*

MAY 2023 - PRESENT

- Developing and maintaining the WordPress website

- Collaborating with the design and development team to implement custom features and functionality

- Perform regular website updates, troubleshooting, and bug fixes.

- Optimize the website's performance and security.

- Staying updated with the latest web development trends and technologies.

Novate Designs, Ibadan (Hybrid) — *Web Developer*

AUGUST 2021 - MARCH 2023

- Development and creation of web content and wireframes needed for websites.

- Responsible for working on a range of projects, designing appealing websites, and interacting on a daily basis with the graphic designers, back-end developers, and project managers.

- Handled technical troubleshooting within an enterprise environment, including website crashes, slowdowns, and data recoveries. Engage and track priority 1 issues, with responsibilities for the timely documentation, resolution, and closure of trouble tickets.

- Perform Search Engine Optimization for the website developed.

SKILLS

Web Script Languages

Content Management System

Search Engine Optimization

Web Content Writing

Systems Designs/ Analytics

Google Analytics

PROCESSES

Scripting

Designs

Story Board Creation

Performance Test

Iteration

LANGUAGES

English

TECHNOLOGIES

Html5

Css3

Javascript

Bootstrap

Zack Original Farm Food, Lagos (Remote) — *Social Media Manager*

JULY 2020 - DECEMBER 2020

- Perform research on current benchmark trends and audience preferences.
- Design and implement social media strategy to align with the brand goal.
- Set specific objectives and report on ROI.
- Generate, edit, publish, and share engaging content daily.
- Monitor SEO and web traffic metrics.
- Collaborate with other team members to ensure brand consistency.
- Communicate with followers, respond to queries in a timely manner, and monitor customer reviews.
- Suggest and implement new features to develop brand awareness.
- Stay up-to-date with current technologies and trends in social media, design tools, and applications.

AgateStone Koncepts, Lagos — *Internship Trainee*

OCTOBER 2019 - JUNE 2020

Responsible for working on a range of projects, and reporting all operational issues to the team lead.

- Developing and maintaining the front end functionality of websites.
- Participating in discussions with clients to clarify what they want.
- Creating logos, banners and buttons for websites.
- Writing cross-browser compliant XHTML, CSS & JavaScript.
- Simultaneously managing several databases and reporting tools.
- Provide guidance to other team members on web development issues.
- Developing websites that have a consistent feel and look throughout all web properties.
- Providing technical support to end-users.
- Identifying and correcting software deficiencies.
- Devising SEO strategies based around specific keywords

Tools

Wordpress

Woocommerce

Mailchimp

Brevo

Filezilla

Coreftp

Cloudfare

Quic Cloud

Jet Engine

Atom

Visual Studio

Chrome Dev Tools

Slack

Jira

Asana

Github

Xampp

Cpanel

Gtmetrix

Pingdom

Google Analytics

Search Console

Site Kit

Yoast

Rankmath

Wordfence

VOLUNTEER

Low Entropy Foundation, Canada (Remote) – *Web Developer*

APRIL 2023 - PRESENT

www.lowentropy.org

Responsible for maintaining the website and ensuring maximum
compatibility with the web standards.

Happy Haitian Education, Colorado (Remote) – *Web
Developer*

JULY 2023 - PRESENT

www.handofhaiti.org

EDUCATION

Federal University Oye-Ekiti, Ekiti — *B.Sc Computer Science*

Dec 2017 - Jan 2023
Grade: Second Class Upper

Relevant Courses: Fundamentals and Advanced Calculus,
                    Visual Basics,
                    Introduction to Programming,
                    Introduction to Python Programming Language,C++
                    Computer Architecture, Internet Security
                    Web Development.

Cisco Networking Academy, — *Introduction to Cybersecurity*

May 2023

PORTFOLIO

https://potokipaul.com/portfolio/

LINKEDIN

https://www.linkedin.com/in/potokipaul/